Directions:

From S Wales:
• Approach via the M50 Eastbound, Leave at Jc 2, left onto A417 (Ledbury)
• At roundabout, 2nd exit onto A449 (Ledbury town centre)
• In the town centre, at the lights, turn right onto A449 (Malvern)
• Follow A449 to the summit at British Camp, turn left before the Malvern Hills Hotel onto B4232 (resume at ++ below)

From the South West:
• Leave M5 at Jc 8 onto M50 (S. Wales)
• Leave M50 at Jc 1 (Malvern); take A38 north then A4104 west (Malvern/ Upton)
• At Upton bridge, turn left at mini roundabout to stay on A4104 until junction with A449 at Little Malvern.
• Turn Left onto A449, (Ledbury) then at the Malvern Hills Hotel turn right onto B4232. (resume at ++ below)

++ All:
• Follow B4232 (Jubilee Drive) to its dogleg junction with B4218
• Turn Right then Left to regain B4232 West Malvern Road to the venue.
• Proceed until you see marshals who will direct you to car parking.

By public transport:
The best option is to travel by train to Great Malvern station and take a taxi from there (10 minutes or so). This station is also the setting for one of the visits at the end of the conference. Trains are at approximately hourly to/from South Wales by changing at Hereford. From the south west the trains are less convenient so you are recommended to stay at the venue on the Friday evening (see below).

First Bus routes 675/6 Malvern-Ledbury pass the venue (St James’ stop). In the current timetable a bus leaves Ledbury station 09:12, Colwall station 09:30 and arrives at the venue 09:42. A return service leaves at 16:32 arriving Colwall 16:42, Ledbury 17:02. Please check before travelling.

Accommodation:
As a residential college, the venue is able to offer accommodation to those wishing to arrive on Friday 3rd April. Delegates to the conference should contact the venue directly on 01684 588967 to book. A special rate from £45 B&B has been negotiated, but spaces are limited. Why not come early and book a visit to the Morgan Motors factory in Malvern—01684 892295 for details?

For other accommodation options visit https://www.visitthemalverns.org/where-to-stay/
PROGRAMME

09:00  Registration, refreshments, view society stands
09:45  Welcome and Introduction
10:00  The Industrial Archaeology of Croome Park and Defford Airfield, and the Museum of Jet Flight.
       Dr Dennis Williams
11:00  Break
11:15  Stephen Ballard, Engineer and Entrepreneur of Colwall
       Pamela Hurle
12:15  Lunch in the refectory—first group
       Screening of archive film: “A Pocket of Hops” introduced by
       Mike Jackson (20 mins)
12:35  Lunch in the refectory—second group
       Time to mingle, and view society stands
13:20  Archive film: “A Pocket of Hops” will be shown again for
       those who were at lunch the first time
13:45  The Magic of Malvern Water
       Dr. John Harcup OBE
14:45  The Industrial Archaeology of Worcester’s Shrub Hill Station
       Mike Napthan
15:45  Summary and Close
16:00  Tea
16:30  Muster for tours and depart

POST CONFERENCE TOURS

The following optional tours have been organised for the end of the conference. Sign up sheets will be available at registration, on a first-come-first-served basis.

A:  The Elim Conference Centre: Our venue has a fascinating history and many unusual features. It was originally the large mansion of Lord Howard de Walden but was taken over as a girls boarding school early in the 20th Century. Its more recent history is as home to the Regents Theological college and headquarters of the Elim Pentecostal Church.

B:  Malvern Town Centre and water spouts. This short walking tour will also include Malvern Priory.

C:  Great Malvern Station: This tour will cover the influence by Lady Foley, the architect Edmund Wallace Elmslie, the sculptures by William Forsyth, the design style and links to the Imperial Hotel (now Malvern St. James School), rail links to Worcester, Hereford and Ashchurch. Plus changes over the years and current proposals for refurbishing the station and the Worm.

D:  Geology of the Malvern Hills. Depending on the weather, this may involve a short walk on the hills, possibly a quarry. If wet the tour will comprise a visit to the Malvern Hills GeoCentre the official visitor information centre for the Abberley and Malvern Hills Geopark, and the Malvern Hills AONB. Led

E:  The Story of Malvern Water—This tour is not confirmed, it is hoped to visit Holywell Spring and Visitors Centre to see where Malvern Water is still bottled.

COST

The conference delegate rate is £23 inclusive of hot, three course lunch, and all refreshments. A booking form is enclosed, which may be posted or scanned and emailed. Alternatively you may book through the website at www.wialhs.org.uk.

Contact Christine Silvester 01905 354679 or conference@wialhs.org.uk